



MYHSR CORPORATION SDN BHD

MEDIA RELEASE

INTRODUCING MY HIGH SPEED RAIL (MYHSR) CORP'S CORPORATE LOGO

Company's corporate logo unveiled and Top 20 submissions for design competition acknowledged

Putrajaya, 14 April 2016 – MyHSR Corp has unveiled its official corporate logo to the nation at the Prize Giving Ceremony for the winners of its Corporate Logo Design Competition which was held in the Prime Minister's office in Putrajaya today.

The Corporate Logo Competition was conducted from 15 October to 4 November 2015 and was open for participation to all Malaysians over the age of 18 and provided participants with an opportunity to win a grand prize of RM10,000 in cash from a total cash prize purse of RM33,000.

The competition, which was aimed to encourage public participation and involvement in being a part of history by designing the future, received a total of 2,812 submissions throughout the submission period. "It is extremely encouraging to see the number of participation from the public, as the KL-SG High Speed Rail project is ultimately one for the Rakyat" said its Chairman, YBhg Tan Sri Dr Ali bin Hamsa, who is also the Chief Secretary to the Government of Malaysia.

The submissions were screened through a process before shortlisting the top 20 and subsequently selecting the best three, which were announced via the company's official Facebook page MyHSR on February 23, 24 and 25 respectively, which were each accompanied by a video of respective contestants elaborating on their design rationale.

During the event, MyHSR Corp also took the opportunity to unveil its official corporate logo, which is an adaptation of the winning submission from the competition. The company's official corporate logo, is a combination of simplicity and sophistication in the form of a high speed train's outer body coupled with a futuristic font, with both proudly donning the colors of 'Jalur Gemilang'.



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For more information on the competition, the company and / or career opportunities, please visit www.myhsr.com.my or follow us on www.facebook.com/myhsrcorporation or MyHSR Corporation on LinkedIn.

About MyHSR Corp

MyHSR Corporation Sdn Bhd is a wholly owned Special Purpose Vehicle under the Ministry of Finance that was established by the Government of Malaysia to ensure the successful delivery of the Kuala Lumpur – Singapore High Speed Rail project.

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